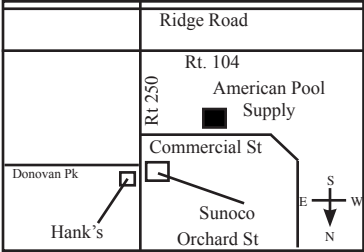
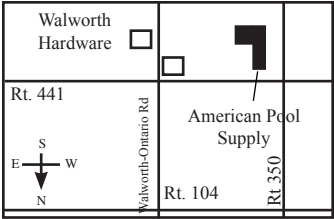


American Pool Supply

2056 Walworth -
Penfield Rd
Walworth, NY 14568
315-986-1171



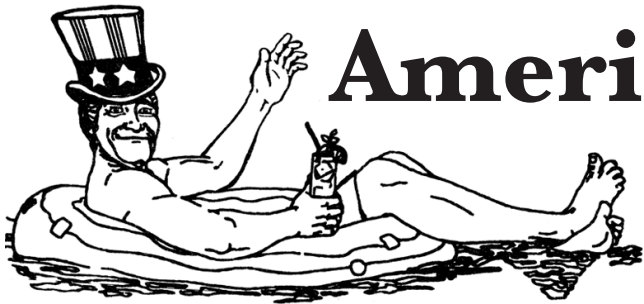
50 Commercial St
Webster, NY 14580
585-872-3900

FREE
COMPUTERIZED
WATER
TESTING
FOR YOUR
POOL OR SPA

Service Hotline
315-986-1171
Here to Take Care of
Your Pool Needs!!!

We Are Open
Year Round For All Of
Your Pool & Spa Needs.

PRE-SORTED
STANDARD
U.S. POSTAGE
PAID
ROCHESTER, NY
PERMIT NO. 1031



Spring 2014 Newsletter

American Pool Supply

**We are open year
round
for all your pool
and spa needs!!!**

Pump Overhaul

Our talented and experienced repair technicians will ensure that your pump will be in top performing condition with our 7-point check: seal halves, bearings, gaskets, starter switch, impeller, rotor and motor cleaning.

Greetings to all of our valued customers and friends! Pool Season is finally here and both our Walworth and Webster stores are now open 7 days a week to serve all of your pool and spa needs. Let us test your pool water for a beautiful, healthy and clean pool. American Pool Supply has a state-of-the-art free water analysis system at both stores. Remember, we at American Pool Supply are dedicated to educating our customers in the maintenance and operation of your swimming pool. We are always happy to take the time to hear your questions and explain to you how to best solve your pool problems. Let us show you how to make your pool more fun and less work.

Our Service Department offers openings, closing, weekly maintenance and leak detection. Additionally, we repair heaters and pumps, install new filters, pumps, heaters and covers. We are the best and we are happy to be your swimming pool service company. We are currently in the process of converting our news letter from standard mail to email. Please go to our website and sign up for our online newsletter as we will be discontinuing our mailed version very soon!!! This will help keep our prices down and allow use to give you a few more sale items more often. We will never give or sell your email or personal info to anyone!!! Hope you enjoy the summer and thank you for your patronage and loyalty!

David Kords
President



**BRING
YOUR
PUMP IN
TODAY!!**

**WE CARRY A WIDE RANGE
OF INFLATABLES AND
TOYS FROM**

- * **SWIMLINE**
- * **SEVYLOR / STEARNS**
- * **BESTWAY**
- * **GAME & MORE**



**FREE
COMPUTERIZED
WATER TESTING**

NEW AQUABOTS



PURA 4X

- * Above Ground
- * Cleans Pools Up to 40'
- * Top Loading Filter Bags
- * 1 - 2 Hour Cycles
- * Just Plug it in and Press a Button
- * All Self Contained
- * 2 Yr Bumper to Bumper Warranty
- * Programmable for External Timer

Only for \$299.99



RAPIDS 4WD

- * In - Ground
- * Scrubbing Brush
- * 60' Cable
- * Top Loading Filters
- * Just Plug it in and Press a Button
- * All Self Contained
- * 3 Hour Cleaning Time
- * 2 Yr Bumper to Bumper Warranty

Only for \$799.99

The Ultimate Pool Cleaner

AquaBot Turbo T & T2:

- * Cleans any In Ground Pool
- * Scrubs, Power Washes, Vacuums, and Microfilters
- * Works Independently from your pool filter system - no hoses!



Turbo T: 30 x 50 Pool 3 hours \$1,199.99
Turbo T2: 30 x 50 Pool 1 Hour \$1,499.99

ABOVE GROUND AUTOMATIC POOL CLEANERS

Aquabot Mamba

- * For Above & In-Ground Pools
- * Cleans All Shapes of Pools
- * Works on Vinyl, Gunite, Fiberglass & Tile
- * Hammer Cleaning Technology
- * Suction Cleaner

**Mamba is only
\$99.99**

Hayward Aqua Critters



Diver Dave



AquaBug



Wanda Whale

ZODIAC POLARIS



WAHOO

Our Services To You

Pool Openings

1. Pump off the Cover
2. Scoop off the Leaves
3. Clean and Remove the Cover
4. Clean the Water Line (if needed)
5. Vacuum the Pool (if needed)
6. Skim the Surface
7. Add Chemicals
8. Assemble the Filter and Heater
9. Get System Up and Running (if possible)
10. Install Rails and Ladders

Opening Rates

Inground \$140.00 Hour*

2 Hours \$280.00*
Minimum Labor Charge for an
inground pool opening.

**Above
Ground \$113.00 Hour***

1.5 hour \$169.50*
Minimum Labor Charge for an
above ground pool opening.

Pool Maintenance

Our expert team of service technicians will work for you to keep your swimming pool perfectly maintained. Through our maintenance program of twice-a-week visits we will test your water, vacuum your pool, add all necessary chemicals and oversee any necessary maintenance issues. All Chemicals & Parts are extra!

\$74.50 Hour + Travel

Service Calls (one hour minimum)

1 or 2 Men \$113.00 Hour + Travel
3 Men \$140.00 Hour + Travel

Shop Rate \$47.50 Hour

We will work on any pump, filter (Cartridge, Sand, or D.E.) or chlorinator.

** Travel time one way from closest store or Penfield border. Chemicals & parts are additional. Chemicals must be purchased from American Pool Supply Inc.*



HORIZON A/G
SOLAR REELS

Item #	Reel Size	Retail	Newsletter
HV-18	12' to 18'	\$267.99	\$202.99
HV-24	19' to 24'	\$337.99	\$245.99
HV-28	26' to 28'	\$388.99	\$289.99

HORIZON IN-GROUND
SIGNATURE SERIES SOLAR REELS



Item #	Reel Size	Retail	Newsletter
SIG-18	12' to 18'	\$399.99	\$303.99
SIG-20	19' to 20' 6"	\$443.99	\$339.99



Horizon In-ground
Solar Reels on a Budget

Item #	Reel Size	Retail	Newsletter
HV-1	12' to 20'	\$299.99	\$247.99

REPLACEMENT SAND FILTERS



Model	Size	Retail	Newsletter
T - 400	16" 100lb	\$290.99	\$199.99
T - 450	18" 150lb	\$314.99	\$221.99
T - 500	20" 200lb	\$356.99	\$263.99
T - 600	24" 250lb	\$399.99	\$327.99
E - 600	24" 250lb	\$399.99	\$327.99

In and Above Ground
Pool Pumps

Hayward SuperPump In Ground Pool Pump



Speed	Retail	Newsletter
3/4 HP	\$584.99	\$400.99
1 HP	\$639.99	\$433.99
1.5 HP	\$689.99	\$465.99

Hayward Above Ground PowerFlo II



Hayward's Best Self Priming Pump

Speed	Retail	Newsletter
3/4 HP	\$395.99	\$263.99
1 HP	\$401.99	\$268.99

Hayward Above Ground PowerFlo LX



Hayward Standard for Over 30 Years

Speed	Retail	Newsletter
1 HP	\$335.99	\$241.99
1.5 HP	\$363.99	\$254.99

SOLAR COVERS

We Sell Only The Finest Solar Covers!
All Our Solar Covers are Made in North America!
Our Solar Covers Heat the Best!
All Solar Covers are Blue for Optimal Heating
of Your Pool!

3 Year Warranty 5 Year Warranty

Pool Size	Retail	NewsLetter
Round		
12	\$67.99	\$25.99
15/16	\$83.99	\$42.99
18	\$107.99	\$55.99
21	\$136.99	\$75.99
24	\$184.99	\$96.99
28	\$253.99	\$135.99
30	\$289.99	\$164.99
33	\$321.99	\$204.99
Oval		
12x24	\$91.99	\$50.99
15x30	\$144.99	\$76.99
16x32	\$165.99	\$86.99
18x33/34	\$198.99	\$100.99
18x36	\$223.99	\$109.99
Rectangle		
12x24	\$91.99	\$50.99
16x24	\$124.99	\$63.99
16x32	\$165.99	\$86.99
16x34	\$173.99	\$94.99
16x36	\$182.99	\$99.99
18x34	\$208.99	\$100.99
18x36	\$223.99	\$109.99
20x40	\$277.99	\$133.99

3 Yr = 8 Mil / 5 Yr = 12 Mil

We are always happy to spend
time with you discussing all
your pool questions and needs.

Hayward Above Ground PowerFlo Matrix
Horizontal / Vertical Discharge Feature
Ideal for DE & Cartridge Systems



Speed	Retail	Newsletter
1 HP	\$425.99	\$274.99
1.5 HP	\$434.99	\$283.99
1 HP 2 SPD	\$481.99	\$356.99

Waterco Above Ground Pool Pump



World's Largest Pool Pump Maker!

Speed	Retail	Newsletter
3/4 HP	\$287.99	\$223.99
1 HP	\$306.99	\$239.99
1.5 HP	\$334.99	\$265.99

CONFER ABOVE GROUND POOL LADDERS



635-52 Econo
46 - 54"
250lb limit
SALE \$99.99



6100
Up to 54"
300lb limit
SALE \$134.99



6000
Up to 56"
300lb limit
SALE \$157.99



7000
A-Frame 48 - 54"
300lb limit
SALE \$257.99



7100
A-Frame 48 - 54"
300lb limit
SALE \$221.99

LADDER MATS

Protect your liner from ladder wear



Sizes

9"x24"
9"x36"
2'x3'
3'x4'
4'x8'



Step - ONE
48 - 58"
400lb limit
SALE \$283.99



PES-1
48 - 54"
Pool to Deck
400lb limit
SALE \$467.99

We Sell Replacement Liners for
Above Ground Pools and
We Sell Replacement
Above Ground Pools!
Stop In for Pricing

CLOSE OUTS
ALL SALES FINAL



FehGuard AutoReel

Item #	Reel Size	Retail	Newsletter
L18M	12' to 18'	\$550.99	\$349.99

Reel Cover in Less than a Minute
No Batteries or Electric
Powered by Your Garden Hose
You Will Never Again Have to Manually
Turn a Crank to Roll Your Cover!!!!



CLOSE OUTS: EZ - HEAT
SOLAR HEATERS



Solar Pool
Heating
Modules that
can be installed
anywhere the sun
shines! Even on
your roof! Up to
10 ° Warmer!

EZ-Heat	Retail	Newletter
20x4 feet	\$545.99	\$289.99
25x4 feet	\$620.99	\$319.99

BASIC	Retail	Newletter
25x4 feet	\$550.99	\$279.99

* All Units are a Close Out Sale No Returns

All prices in this flyer are for in stock items only and are
subject to change without notice. Not responsible for
pricing errors. Prior sales excluded.

SPA SUPPLIES

OPEN ALL YEAR FOR ALL YOUR SPA NEEDS!

FREE COMPUTERIZED WATER TESTING FOR SPAS & HOT TUBS



INTOXICATE YOUR SENSES
as you soothe away aches, pains &
sore muscles. KNOWN FOR OUR
UNIQUE BLENDS designed to
awaken, strengthen, relax and
enhance your innermost desires.
PROVEN TO BE SPA SAFE the
crystals will not clog jets, filters, or
affect the water chemistry.



inSPAration



Fragrances
available for
Spas &
Hot Tubs.

Nature2

for spas is the natural and easy way
to keep your spa sparkling clear. With
Nature2 spa purifier, you'll always have
pure spa water & you'll never have to
worry about a chemical odor. It helps
keep your spa water balanced and
looking beautiful!



We Stock
Leisure Time
Spa Chemicals!



Gladon's Spa CoverSaver



- * Extends Spa Cover Life
- * Saves Energy
- * Saves Chemicals
- * Does Not Absorb Moisture
- * Light Weight
- * Trims Easily to Fit Any Spa Shape
- * Seamless One Piece Design
- * Rolls Up For Easy Storage

Spa CoverSaver 88 x 72 x 1/4	\$31.99
Spa CoverSaver 88 x 84 x 1/4	\$36.99
Spa CoverSaver 88 x 96 x 1/4	\$41.99