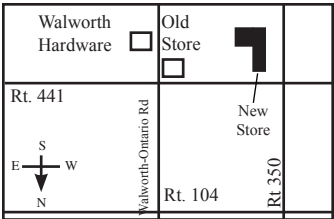
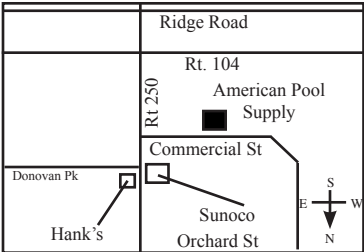


American Pool Supply

2056 Walworth -
Penfield Rd
Walworth, NY 14568
315-986-1171



Fall 2013 Newsletter



50 Commercial St
Webster, NY 14580
585-872-3900

Service Hotline

315-986-1171

Email -

dave@americanpoolsupplyinc.com

**We are open
year round
for all of
your pool &
spa needs.**

**FREE
COMPUTERIZED
WATER
TESTING
FOR YOUR
POOL OR SPA**

PRE-SORTED
STANDARD
U.S. POSTAGE
PAID
ROCHESTER, NY
PERMIT NO. 1031



American Pool Supply

Fall 2013 Newsletter

Pump Overhaul

Our talented and experienced repair technicians will spend their winter months ensuring that your pump will be in top performing condition with our 7-point check: seal halves, bearings, gaskets, starter switch, impeller, rotor and motor cleaning.

**BRING YOUR PUMP IN
TODAY! !!**

**We are open year round
for all your pool
and spa needs!!!**



Dear Customers,

Another summer is coming to an end. It is now time to start planning for the fall closing of your pool. We, at American Pool Supply, are accepting closing and winterizing appointments. Our calendar is filling up very quickly this year so be sure to call and book a closing date today!

Remember, if we have an extended summer you can always call and move your date back. If you book a date and would like to be moved up we will do our best to accommodate you. Let our staff know what week you would like and we will do our best to fit you in. If you choose to close your own pool, stop into one of our stores for FREE written instructions on how to close your pool. We are fully stocked with all your winterizing supplies. Our friendly staff is ready to help answer all of your closing questions. There are a few steps we highly recommend to ensure a crystal clear pool in the spring. Make sure before you close your pool you start with having a FREE computerized water analysis. We are most concerned about the balance of the pH and Alkalinity, which are very important to make sure that all of the winter chemicals work properly and thoroughly. We carry only the best chemical winterizing kits available. Even mesh covered pools stay clear and blue with our kits. American Pool is dedicated to providing you with the best winterizing products and information available.

I would like to encourage you to bring in your pool pumps for a winter check. Many of them were brought in this season in extremely rough shape and customers ended up buying new pumps when they could have gotten a few more years out of them. This could be avoided by a yearly winter check to change the seal, bearings, and to clean the debris collecting inside the motor that causes internal damage. I have seen everything from bee nests, snakes, grass, and leaves plugged up inside a motor. Your motor has a fan to suck cool air through to keep it from overheating, but when it gets plugged it will cause the motor to stop running or burn up. You should have preventative maintenance done every fall to ensure the maximum life of your pump. If we do it in the winter you should get through the season with little to no problems.

Please go to our website www.americanpoolsupplyinc.com to sign up for our on line version of our newsletter so you don't miss our latest prices and helpful tips for your pool. So please sign up today!!

We would like to thank you for your patronage during the summer 2013 season.

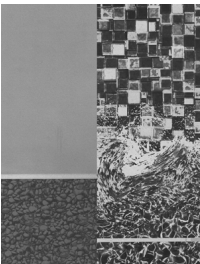
It has been a pleasure to serve you.

Dave Kords,

President

LINER SALE

Pebble Bottom
Lakota Print
& Others



Call or Stop in
For Available
Sizes!

OFF

COUPON

FOR ANY

INSTOCK

ABOVE GROUND

\$25 LINER ONLY!!!

Expires: April 1, 2014

Solar Blanket & Reel Winter Jackets



**Winter Storage
Made Easy!**

- * Protective Winter Jackets for Solar Blanket & Reel Systems
- * Leave it Poolside Over the Winter
- * Universal - Fits all Makes of Solar Reel Systems
- * Features Waterproof, Rugged Woven Polyethylene
- * Draw Strings Seal Out, Rain, Snow, Ice & Sunshine
- * 8 Year Warranty (2 Years Full-Rated)
- * Simple . . . * Strong . . . * Easy To Use

16' - For Pools 14 - 16'	\$42.99
18' - For Pools 17 - 18'	\$44.99
20' - For Pools 19 - 20'	\$49.99
28' - For Pools 24 - 28'	\$54.99



CLIMATE SHIELD - Heater Covers -

- * Climate Shield Covers are universal - one size fits all.
- * Climate Shield is designed to protect for years, though all types of weather.
- * Extends the life of your Pool Heater.
- * Works with existing plumbing - no need to disconnect existing plumping parts
- * Made with high quality vinyl & Lined with white non-woven cloth to absorb moisture & prevent the vinyl from sticking to the heater.

Sale Price: \$59.99

LARGE TOY SALE

**WE CARRY A WIDE RANGE OF
INFLATABLES AND TOYS FROM**

* **SWIMLINE / SOLSTICE**

* **SEVYLOR / STEARNS**

* **BESTWAY**

* **GAME & MORE**



Our Services To You

Pool Closings

1. Vacuum Pool
2. Lower Water Level
3. Skim Surface
4. Backwash Filter
5. Add Winter Chemicals
6. Blow out Lines
7. Winterize Pump, Filter and Heater
8. Remove all Ladders & Rails

Closing Rates

Inground \$139.00 Hour *

2 Hours minimum \$278.00* for inground pool closing

Above Ground \$112.00 Hour *

1.5 Hour minimum \$168.00* for above ground pool closing

** Travel time one way from closest store or Penfield border. Chemicals & parts are additional. Winter chemicals and covers must be purchased from American Pool Supply Inc.*

Shop Service

Our service technicians are glad to help you ensure that all your filtering and pumping components are working properly. With service areas at both of our locations we can tackle any situation with confidence and timeliness. We also clean cartridges & D.E. filters.

Winter Pump Checkup

Your pump has run 1750 hours this summer in hot & rainy weather. Our 7 point check will guarantee a smooth opening next spring.

\$47.00/HOUR + PARTS

Service Calls (1 hour Minimum)

Winterizing of Filter System and Blowing out Lines Only

1 OR 2 MEN	\$112.00 HOUR + TRAVEL
3 MEN	\$139.00 HOUR + TRAVEL

SPA SUPPLIES

OPEN ALL YEAR FOR ALL YOUR SPA NEEDS!

FREE COMPUTERIZED WATER TESTING FOR SPAS & HOT TUBS



INTOXICATE YOUR SENSES as you soothe away aches, pains & sore muscles. KNOWN FOR OUR UNIQUE BLENDS designed to awaken, strengthen, relax and enhance your innermost desires. PROVEN TO BE SPA SAFE the crystals will not clog jets, filters, or affect the water chemistry.



inSPAration

Fragrances available for Spas & Hot Tubs.



Nature²

for spas is the natural and easy way to keep your spa sparkling clear. With Nature² spa purifier, you'll always have pure spa water & you'll never have to worry about a chemical odor. It helps keep your spa water balanced and looking beautiful!



Gladon's Spa CoverSaver



- * Extends Spa Cover Life
- * Saves Energy
- * Saves Chemicals
- * Does Not Absorb Moisture
- * Light Weight
- * Trims Easily to Fit Any Spa Shape
- * Seamless One Piece Design
- * Rolls Up For Easy Storage

Spa CoverSaver 88 x 72 x 1/4

\$31.99

Spa CoverSaver 88 x 84 x 1/4

\$36.99

Spa CoverSaver 88 x 96 x 1/4

\$41.99

GIANT SOLAR COVER SALE !!!!

3 Year Warranty

Pool Size	Retail	NewsLetter
Round		
12	\$63.99	\$22.99
15/16	\$78.99	\$38.99
18	\$107.99	\$50.99
21	\$136.99	\$68.99
24	\$174.99	\$89.99
28	\$239.99	\$121.99
30	\$273.99	\$151.99
33	\$304.99	\$184.99
Oval		
12x24	\$86.99	\$45.99
15x30	\$136.99	\$70.99
18x33/34	\$187.99	\$93.99
18x36	\$211.99	\$100.99
Rectangle		
12x24	\$88.99	\$45.99
16x24	\$124.99	\$60.99
16x32	\$156.99	\$79.99
16x34	\$163.99	\$85.99
16x36	\$172.99	\$89.99
18x34	\$197.99	\$93.99
18x36	\$211.99	\$100.99
20x40	\$262.99	\$123.99

5 Year Warranty

Pool Size	Retail	NewsLetter
Round		
15/16	\$97.99	\$54.99
18	\$123.99	\$65.99
21	\$167.99	\$84.99
24	\$246.99	\$113.99
28	\$300.99	\$151.99
30	\$345.99	\$175.99
33	\$379.99	\$224.99
Oval		
15x30	\$225.99	\$87.99
16x32	\$256.99	\$104.99
18x34	\$312.99	\$120.99
Rectangle		
4x8 step	\$26.99	\$14.99
12x24	\$140.99	\$56.99
16x24	\$215.99	\$82.99
16x32	\$256.99	\$104.99
16x36	\$295.99	\$121.99
16x40	\$310.99	\$128.99
18x34	\$298.99	\$120.99
18x36	\$311.99	\$132.99
18x40	\$364.99	\$134.99
20x40	\$391.99	\$162.99
20x44	\$430.99	\$176.99
24x40	\$471.99	\$201.99
24x44	\$511.99	\$233.99
25x50	\$611.99	\$263.99

***Limited to Instock Solar Covers Only ***

Gladon Cover Loc System

Unique two piece design makes it a snap to install. Cover Locs eliminate unsightly plastic bottles and can extend pool cover life.

Cover Loc Jr. (5")
\$14.49 /12 Sets
Giant Cover Locs (42")
\$7.99 /EA

Cover Clips

Replaces unsightly milk gallons.

Sale 99¢ /EA

With purchase of winter cover 79¢/EA

Cover Saver Cover Pump

This cover pump is meant to be used with above ground pools. Using this pump can remove water from cover in hours.

Sale \$28.99

Little Giant Electric Pumps

Using a powerful electric motor, this pump will have no problem removing all water from your cover.

140 GPH \$92.99
1250 GPH \$125.99

Winter Cover Wrap

500 Feet of Wrap For \$20.99

Air

Pillows

These pillows can be used under a winter cover to assist in water displacement on top of the cover.

4'x4' \$10.99
4'x5' \$11.99
4'x8' \$21.99
4'x15' \$29.99

BIG WINTER COVER SALE

Lower Prices Now Till 9/15/13

On 9/16/13 We Will Revert Back to Our Regular 2012 Sale Prices

On Winter Covers and Waterbags

WINTER COVERS LEAF NETS

Round									
Quartz	8 Year			Diamond	10 Year	Platinum	12 Year	Leaf Nets	
Pool Size	# Clips	Retail	Sale	Retail	Sale	Retail	Sale	Retail	Sale
12	33	\$29.99	\$22.99	\$46.99	\$32.99	\$76.99	\$61.99	\$42.99	\$32.99
15	36	\$42.99	\$32.99	\$63.99	\$41.99	\$102.99	\$81.99	\$59.99	\$45.99
18	45	\$59.99	\$43.99	\$85.99	\$55.99	\$129.99	\$105.99	\$82.99	\$63.99
21	48	\$77.99	\$50.99	\$112.99	\$70.99	\$164.99	\$133.99	\$106.99	\$81.99
24	60	\$97.99	\$63.99	\$142.99	\$84.99	\$204.99	\$164.99	\$162.99	\$103.99
27/28	72	\$129.99	\$81.99	\$187.99	\$104.99	\$264.99	\$212.99	\$203.99	\$135.99
30	84	\$146.99	\$94.99	\$212.99	\$126.99	\$297.99	\$238.99	\$230.99	\$154.99
33	96	\$174.99	\$122.99	\$252.99	\$157.99	\$351.99	\$281.99	N/A	N/A

Oval

Quartz	8 Year			Diamond	10 Year	Platinum	12 Year	Leaf Nets	
Pool Size	# Clips	Retail	Sale	Retail	Sale	Retail	Sale	Retail	Sale
12x24	48	\$52.99	\$32.99	\$83.99	\$55.99	\$124.99	\$98.99	\$74.99	\$57.99
15x30	72	\$79.99	\$53.99	\$120.99	\$79.99	\$173.99	\$136.99	\$108.99	\$83.99
16x24/25	60	\$69.99	\$52.99	\$109.99	\$83.99	\$157.99	\$124.99	N/A	N/A
16x32	66	\$89.99	\$60.99	\$136.99	\$85.99	\$193.99	\$151.99	\$123.99	\$94.99
18x33/34	72	\$90.99	\$68.99	\$141.99	\$98.99	\$200.99	\$157.99	N/A	N/A
18x36	96	\$110.99	\$81.99	\$167.99	\$128.99	\$234.99	\$183.99	\$151.99	\$116.99

Rectangle

Quartz	8 Year			Diamond	10 Year	Platinum	12 Year	Leaf Nets	
Pool Size	# Bags	Retail	Sale	Retail	Sale	Retail	Sale	Retail	Sale
12x24	8	\$64.99	\$36.99	\$101.99	\$49.99	\$132.99	\$101.99	\$91.99	\$70.99
14x28	10	\$81.99	\$62.99	\$128.99	\$98.99	\$165.99	\$128.99	N/A	N/A
16x24	10	\$79.99	\$60.99	\$124.99	\$95.99	\$163.99	\$125.99	\$112.99	\$86.99
16x32	10	\$101.99	\$61.99	\$158.99	\$88.99	\$207.99	\$159.99	N/A	N/A
16x36	12	\$111.99	\$68.99	\$175.99	\$99.99	\$230.99	\$176.99	\$158.99	\$121.99
18x36	12	\$122.99	\$73.99	\$192.99	\$111.99	\$252.99	\$193.99	N/A	N/A
18x40	12	\$133.99	\$79.99	\$210.99	\$138.99	\$276.99	\$212.99	\$190.99	\$140.99
20x40	12	\$145.99	\$84.99	\$230.99	\$137.99	\$300.99	\$230.99	\$206.99	\$158.99
20x45	14	\$162.99	\$100.99	\$254.99	\$152.99	\$334.99	\$256.99	\$226.99	\$173.99
25x40	14	\$175.99	\$109.99	\$275.99	\$171.99	\$361.99	\$277.99	N/A	N/A
25x45	16	\$194.99	\$124.99	\$305.99	\$178.99	\$400.99	\$307.99	\$262.99	\$201.99
25x50	16	\$214.99	\$135.99	\$336.99	\$211.99	\$440.99	\$338.99	N/A	N/A

20 Year Domestic Pool Covers are Also Avilable Via Special Purchase Order (SPO) - Stop in to see Cover Sample, Pricing & to Place Your Order - Limited Numbers Available From the Factory -

“No Roll” Water Bags

These are 10 ft double chamber, Heavy Duty 20 gauge vinyl water bags

\$9.99 ea.

NEW DOMESTIC MADE WATER BAGS

Domestic Water Bags \$13.99 ea.

All prices in this flyer are for in stock items only & are subject to change without notice. ALL SPO's are Non Refundable. Not responsible for pricing errors!

WINTER SAFETY COVERS

Call today for estimates on basic pool size and shapes, or schedule for measuring of free form shaped pools. CALL OUR SERVICE DEPARTMENT FOR DETAILS We carry all your Safety Cover Replacement Parts: Installation Tools, Deck Anchors, and Springs.

WINTER CLOSING KITS

This is our #1 closing kit that includes:

- non-chlorine shock to raise “free” chlorine
- Stain and Scale to prevent mineral staining
- Non-Metallic Winter Algaecide prevents algae

7500 gallons \$29.99

15000 gallons \$35.99

30000 gallons \$50.99

SAFE-T-ZONE Winterizing Kits

For Crystal Clear Openings of Mesh Covered Pools

The Safe-T-Zone winterizing kit helps to ensure a cleaner pool in the spring. Made with a unique combination of Phosphate Remover, Winter Algaecide, a Winterizing Float with Enzymes, and Stain and Scale. Can be used for Chlorine, Bromine or Salt Pools.

Safe-T-Zone \$89.99

LEAF NETS

Use The Leaf Net Cover Over Your Winter Cover To Catch Leaves